the road to college

For Students
Our website will connect you to some of the best resources for information that can help with the many questions that come up when thinking about college.

Are you an AXA Achiever? If you’ve accomplished something special, like the outstanding young people featured in this brochure, we encourage you to apply for an AXA Achievement® scholarship.

For Parents
Whether your child is almost ready for college, or college is many years off, making the right decisions now is crucial. AXA Equitable’s Learning Center can help. Here are just a few examples of what you’ll find:

• Tools and calculators
• Analysis of 529 plans
• Comparisons of various funding strategies
• Federal financial aid options

Visit www.axa.com/achievers

A college graduate can expect to earn 64% more than someone with only a high school degree.¹

Only a third of families have a plan for paying for college and, on average, families will save only half of what they had expected to save.²

² How America Saves for College 2013, Sallie Mae/IPSOS.

“AXA Achievement®” is a service mark of the AXA Foundation. The “AXA Achievement® Scholarship” program is not associated with the National Merit Scholarship Corporation’s “Achievement Scholarship®” program.

“AXA” is the brand name of AXA Equitable Financial Services, LLC and its family of companies, including AXA Equitable Life Insurance Company (NY, NY).
Be Inspired — Meet Some of Our AXA Achievers

Our winners are known as AXA Achievers. They are ethnically and economically diverse, but they share these qualities:

- Ambition and drive
- Determination to set and reach goals
- Respect for self, family and community
- Ability to succeed in college

Be Inspired — Meet Some of Our AXA Achievers

**Bryan Thomas**
Washington, D.C.
Bryan created “Hometown Heroes: Native Washingtonians Who Made a Difference,” an exhibit in a local museum designed to inspire young people living in Washington, D.C.

**Alisa Grant**
Lakeland, FL
Through volunteer work, Alisa learned that Braille books rarely contain textured pictures. So she created Books with Vision, a series of 25 original storybooks with touchable illustrations for visually impaired children in her community.

**Daniel Nally**
Westwood, MA
When Daniel heard that there weren’t enough Thanksgiving turkeys for the needy in his community, he created Turkeys 4 America. It’s now a nation-wide program providing turkeys to families across the country.

**Meghan Pasricha**
Hockessin, DE
Meghan founded her school’s Anti-Tobacco Action Club and was state chair of Delaware’s “Kick Butts Generation.” She was involved in tobacco legislation in Delaware and served on several committees with the Governor.

**Daniel Aldaz**
Leadville, CO
Despite being hearing impaired, Daniel was an all-conference player on his high school basketball team. By detecting vibrations in the floor and reading his teammates’ lips, he helped his team advance to the state playoffs.

**Aminah Phelps**
Atlanta, GA
Aminah is an entrepreneur who owned and operated her own jewelry business—“Aminah Designs.” She has traveled to speak to young entrepreneurs in Africa, Jamaica, the Caribbean and throughout the United States.